



How Does an IT Staffing Company Screen 1,000+ Candidates Under 6 Hours?



Industry
IT Staffing



Use Case
Candidate Screening

Overview

A leading IT staffing company was struggling to manage thousands of job applications every week. Manual screening slowed down hiring, caused top candidates to drop off, and stretched recruiter bandwidth to its limits. Rootle.ai's Voice AI Virtual Recruiter Assistant transformed the process by automating first-level screenings, engaging candidates in natural conversations, and providing recruiters with real-time insights. The result: faster shortlisting, higher candidate engagement, and more productive recruiters.

The Challenges:

- **High Volume of Applications**

Thousands of resumes pouring in every week made manual screening inefficient and overwhelming for the recruitment team. This created backlogs and slowed down the overall recruitment process.

- **Delayed Shortlisting**

Recruiters spent disproportionate time on repetitive prescreening calls, significantly slowing down hiring cycles. Valuable recruiter hours were consumed on basic screening instead of strategic tasks.

- **Candidate Drop-Offs**

Delayed response times led to missed opportunities as top candidates accepted competing offers while waiting. This affected the company's ability to secure the best talent and impacted overall hiring success.

The Solutions:

- **Human-Like Voice Conversations**

Rootle.ai's Voice GenAI Assistant engages candidates naturally, conducting authentic conversations to capture skills, experience, availability, and salary expectations, just like a human recruiter would.

- **Automated Prescreening at Scale**

Rootle.ai handles thousands of prescreening calls simultaneously, reducing manual effort, speeding up shortlisting, and ensuring consistent evaluation for every candidate.

- **Real-Time Dashboard & Seamless Handoffs**

Rootle.ai provides recruiters with instant insights into candidate responses, profiles, and call outcomes. Qualified candidates are automatically handed off to human recruiters for deeper evaluation, making the recruitment process faster and more efficient.

Result Achieved



Performance Metric	Before Rootle	After Rootle
Time to screen 1000 candidates	Approximately 2 weeks	Less than 6 hours
Recruiter bandwidth spent on prescreening	65%	Less than 10%
Candidate engagement rate	35%	80% and above
Drop-off due to delayed response	High levels	Significantly reduced

Business Impact



Accelerated Hiring Faster shortlisting process improved client placements and increased overall revenue generation.	Enhanced Candidate Experience Instant, personalized outreach created stronger employer branding and improved candidate satisfaction.
Scalable Operations Company could now run multiple recruitment drives simultaneously without adding additional manpower.	Increased Recruiters' Productivity Freed recruiters to focus on strategic tasks like client relationships and candidate relationship management.

Testimonial



Rootle's Voice AI transformed the way we engage with candidates. We no longer worry about delays in screening the AI handles it at speed and scale, while our recruiters focus on meaningful conversations and closing offers.

- Head of Recruitment, Leading IT Staffing Company

The Conclusion:

By automating first-level screenings with its Voice GenAI Assistant, Rootle.ai significantly reduced screening time, improved candidate engagement, and minimized drop-offs. Recruiters could focus on strategic tasks while Rootle.ai handled high-volume interactions at scale. The result was faster hiring, better candidate experiences, and more productive, scalable recruitment operations.



Phone-based Voice AI Agent

Get in Touch

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